



AFFILIATE SPONSORSHIP



DREAM BELIEVE ACHIEVE

WHO WE ARE

PROMOTIONAL VIDEO

BE YOUR BEST VERSION

ARMGODS is one of the fastest-growing professional armwrestling promotions in the world, delivering elite-level competition, high-energy entertainment, and unforgettable fan experiences. Built on passion, strength, and community, **ARMGODS** is dedicated to showcasing the power of the sport while creating opportunities for athletes to perform on a global stage.

Featuring explosive Super Matches and an electric atmosphere unlike any other promotion, **ARMGODS** connects fans with the intensity, drama, and personalities that make armwrestling one of the most exciting strength sports today. We proudly support and promote current armwrestling superstars and legendary icons of the sport, while also developing the next generation of local talent across the UK, Ireland, Canada, and the USA.

Our professional platform enables us to host live events for packed audiences alongside high-quality PPV online streaming to a worldwide fan base. Through our events, media presence, and athlete partnerships, **ARMGODS** continues to expand the reach of armwrestling beyond the table — influencing mainstream audiences and building a powerful global community around the sport.

[VISIT OUR SITE](#)



PROMOTION IMAGES



The background features a dynamic diagonal pattern of red, black, and white stripes. A thick red stripe runs from the top-left to the bottom-right. A thick black stripe runs from the top-right to the bottom-left, partially overlapping the red stripe. A thin white stripe runs diagonally from the middle-left to the bottom-right, positioned between the red and black stripes.

SPONSORSHIP PACKAGES

SPONSOR PACKS (All packages are a one-time investment providing 12 months of promotional benefits)

We offer a range of sponsorship packages designed to provide businesses with consistent visibility, brand recognition, and direct engagement opportunities throughout the year. Each package delivers measurable promotional value through our events, digital platforms, and media exposure, ensuring your brand is positioned in front of a dedicated and growing audience.

In return for your partnership, **ARMGODS** provides strategic brand placement across event materials, online platforms, and promotional campaigns, alongside public acknowledgement and engagement opportunities with our community. For major showcase events, including Valhalla match productions, bespoke sponsorship packages can also be tailored to meet specific marketing goals and business objectives.

CONTACT US

PURCHASE SPONSORSHIPS

MORTAL SPONSOR

£150.00

12 MONTHS ADVERTISING

Includes:

- ✓ Affiliate supporter status
- ✓ Business name + logo on ArmGods website
- ✓ Clickable link to your business
- ✓ Listed in the ArmGods app sponsor section
- ✓ 4 social media association posts per year (1 per quarter) across leading platforms

DEMI GOD SPONSOR

£300.00

12 MONTHS ADVERTISING

Includes everything in Mortal sponsor, plus:

- ✓ Regional advertising at Ultimate Armwrestler Super Series events
- ✓ Sponsor advertising during livestreams
- ✓ 8 featured social media posts per year
- ✓ Event-linked posts
- ✓ Partner highlight posts
- ✓ Tagged posts with business name and link

GOD SPONSOR

£600.00

12 MONTHS ADVERTISING

Includes everything in Demi God sponsor, plus:

- ✓ Company graphics featured in livestream membership events
- ✓ Featured sponsor banner inside the ArmGods app
- ✓ 16 social media posts per year
- ✓ Event-linked social content
- ✓ Livestream-linked social content
- ✓ App sponsor feature posts
- ✓ Partner spotlight content
- ✓ Access to 1 year AG membership

VALHALLA SPONSOR

£1200.00

12 MONTHS ADVERTISING

Includes everything in God sponsor, plus:

- ✓ Featured livestream advertising at all membership events
- ✓ Coverage at Ultimate Armwrestler Series (Regional & International)
- ✓ Coverage at Team International events
- ✓ Coverage at Valhalla events (flagship exposure)
- ✓ Logo displayed on digital wall at Valhalla events
- ✓ Homepage sponsor feature on ArmGods website
- ✓ Priority placement on the ArmGods app home screen
- ✓ One professionally produced promotional video

Weekly social media coverage (48-52 posts per year) including:

Event build-up posts, live event day coverage, highlight clips, behind-the-scenes content, branded reels/shorts, cross-platform sharing.



ARM GODS
ARMWRESTLING PROMOTIONS

Global Reach. Real Audience. Measurable Impact.

Our sponsorship packages **deliver unrivaled exposure** across a rapidly growing international armwrestling audience.

**10M+ MILLIONS OF VIEWS ANNUALLY
ACROSS ALL PLATFORMS**

Giving our sponsors maximum exposure through our endorsements



Multi-Platform
Exposure Across
Social Media, Website
& Mobile Apps



Promotion Through
Top Armwrestling
Stars



Integration in
Live Events &
Digital Content



Highly Engaged
Passionate
Audience

Reach. Engage. Grow Your Brand.

- Massive brand exposure reaching millions worldwide
- Direct endorsements from elite armwrestlers
- Boost engagement and customer acquisition
- Flexible yearly sponsorship packages

BECOME A SPONSOR

SPONSOR BENEFITS:

- Logo Placements
- Sponsorship Shoutouts
- Custom Promo Campaigns
- Event Integration

